

quality commercial printing



For all your printing requirements

Friendly efficient service

Full pre-press and design service

Complete finishing service

Huge range of services and products

Award winning business

Free pick-up and delivery in Shepparton and Mooroopna



51 Drummond Road (PO Box 6966) Shepparton Victoria 3632 Telephone 03 **5831 6565** Facsimilie **03 5821 2816** Email **info@willprintshepparton.com.au**

www.willprintshepparton.com.au

TRADING HOURS
Monday to Friday
7.30am - 5.00pm

Service is the key Large volume or short print runs, quality is paramount and schedules, however tight are strictly adhered to. Our staff are all specialists in their field and every one is committed to giving you a worry free experience.









Welcome to Willprint...

Willprint Shepparton was founded in 1996, when Ian and Jan Almond purchased the existing business of Max and Thelma Williams, trading as S. M. & T. A. Williams. This business was started from nothing in an earthen floor shed in Numurkah Road around 1960.

Ian Almond worked for Max and Thelma from 1978 until the time of purchase in 1996. The company had six other employees at the time of the changeover. From 1996, the company has grown to an average staff of 16-18, has moved into larger new premises at 51 Drummond Road in August 2001, and from there has continued it's growth.

What can we do for you?

Willprint Shepparton can supply a total printing solutions package to it's customers. From concept and design to a quality finished product is our aim for all our customers. However, if you have your designs already or wish to use other design sources, Willprint Shepparton is only too pleased to handle printing and finishing requirements.

Our pre-press and design service has most software options covered, and we try our best to keep abreast of the latest software updates. All other requirements can be handled by a reliable Service Bureau.

Our staff have an extensive list of achievements, including Lithographic Institute of Australia Apprentice of the Year, RMIT Environmental Achievement award, along with years of experience.

We have offset, digital and letterpress press power to handle your printing requirements. With 10 presses and associated equipment we can produce your printed goods in quick time.

Most of our finishing processes are handled in-house, with all other requirements being supplied by reliable, competent sources.

Willprint Shepparton is the winner of two prestigious Business Achievement Awards in the category of Printing and Allied Services. We have also taken out two Printing Industries Craftmanship awards for "sustainable green printing".

Please take the time to study this catalogue to fully appreciate the vast range of services and products Willprint Shepparton can offer you. Please drop in to discuss your requirements, or call and we will come to you.

Mission Statement

Willprint Shepparton is founded on service to the customer, supplying quality printing at a competitive price, helping customers find solutions to their printing requirements. Our vision is to build and operate a highly successful company, delivering employment to its staff in a friendly, happy environment, while supplying a quality product to our customers.

CUSTOMER SERVICE TEAM



Ian Almond
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ian@willprintshepparton.com.au



Jan Almond Office Manager/Director jan@willprintshepparton.com.au



Marshall Henderson PRODUCTION marshall@willprintshepparton.com.au



Mark Meda CUSTOMER SERVICE mark@willprintshepparton.com.au

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What we print it on...

OFFSET

Speedmaster(s)

These fellas are fast, damn fast.

Great for large runs, has exceptional print quality and unmatched accuracy in printing.

Ever had a flyer for a pizza joint in the mail? Probably from a Speedmaster.

GTO

Just like the car of the same model, the GTO has been the backbone of printing since the 60's. Back in the day these guys were used for everything - and today? Well the same applies. We can't do some of the printing jobs without them. Docket books? Printed on a GTO, it doesn't matter if you get the book printed here in Shepparton, or in Pakistan, the GTO reigns as the go-to press.

LETTERPRESS

Cylinder

If you think technology will replace everything well you might be wrong. Since its debut in 1963 the cylinder is still arguably the best way of creasing, cutting and scoring your work.

Need a presentation folder die cut? You will need a cylinder.

Platen

This weird looking contraption has been around since the 1900's. It embosses and cuts to shape, the same as the good ol' days. You have to know your stuff to operate one of these, but the results are still accurate and as impressive as anything made today. We can still print letterpress on this little baby.

DIGITAL

Ricoh 7100

The allrounder, great for a bit of everything. Excellent print quality..

What it lacks in speed, this little gem can make up for with its tricks.

No plates no drying time, means smaller print runs are its bread and butter. Time poor? Only need a few? This is your solution.

Konica C951

This is the workhorse of the digital world, if you have ever had a manual, learner guide, or anything with a lot of text, this is the machine that produces it. Sadly, this is one colour, black. But as we know when you are sitting in class going through the content of the course or similar, black is all you need.

OTHER BITS AND PIECES

Big guns aside, there is a heap of machines that we use everyday to get your work done. Laminators for a stunning protective finish, bookbinding machines for a professional feel and look to name a couple.

Many of our machines take years to master, dedicated people of craft and trade combine to bring you the best possible result with your printing - the machines are only a tool.

Really that's the difference, our knowledgeable skilled staff, who know what they are doing.

Leaving your brand, your image, your marketing strategy, or reputable name in the hands of a year 11 student, who works part time at the copy shop, may not be the most economical way of completing the job.

We back our service any day, its as simple as that. Just give us a try!



HEIDELBERG SPEEDMASTER 52 - 4 COLOUR



HEIDELBERG SPEEDMASTER 52 - 2 COLOUR



2X HEIDELBERG GT046 X 2



HEIDELBERG CYLINDER



HEIDELBERG PLATEN



HEIDELBERG SUPRASETTER (Platemaker)



RICOH 7100



KONICA MINOLTA C951



RICOH 5100



HEIDELBERG STAHLFOLDER (Folder)



GBC PROFESSIONAL 620os (Laminator)



HORIZON COLLATOR VAC-1000c (Booklet Maker)

Graphic design and typesetting

We will make your business look great and get your message across clearly and concisely. Our designers will work with you to develop your company image, be it a simple business card design or a complete new corporate identity.



Typesetting and design

Willprint Shepparton can design and typeset anything you require. With our multi award winning skilled staff, we provide a creative service including logo design, business and personal stationery, brochures, flyers, reports, newsletters, and more.

Supplying your own file

If you fancy yourself as a designer, or are looking to keep costs down, we can handle most file types.

Call and ask for specifications.

Printing and Photocopying

Black and white or colour up to oversize A3.

Instant service available.





Brochures and flyers

Single colour to full colour, single sided or double sided, flat or folded.

Matt, gloss or coloured stocks. Your design or let Willprint design it for you.

All Language translations available.

Flat brochures

Single or double sided Single to full colour. DL, C6, A5, A4, A3 and bigger. Plus anything in between.

Folded brochures

Single to full colour.

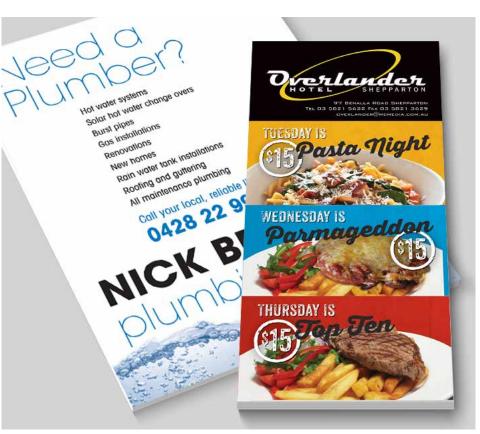
A4 to DL, A4 to A5, A3 to A4,
A3 to A5, A3 to DL plus any
custom sizes and folds.

Inserts and mail outs

Single to full colour.
Single or double sided.
Any size.

Any style.

Any quantity.







Stationery

Whether you are just starting your business or updating your existing stationery, we have all your needs covered, from a simple business card to get you started or a complete corporate style.





Letterheads

Letterheads are your corporate or official introduction to business, associations and clients.

Give your proposals, quotations and submissions that professional touch with a letterhead that portrays your business above your competitors.

Huge range of speciality paper available.

Followers Don't waste all your letterheads on multi page documents, have some letterhead followers for the second and third pages. Blank paper of any variety can be supplied in any quantity and cut to any size.

With compliments

Great for short notes to send with cheques or attach to any correspondence.

Keeps your business name and details in view of your customers.



Business cards

Everyone needs business cards. Leave a lasting introduction and your contact details with clients.

We can supply you with the most basic business card right through to an elaborately embellished card or anything in between.





Envelopes

- Plain face
- Window face
- Small or Large
- Pockets
- Coloured
- Speciality stocks
- Variety of sizes
- Mail house envelopes

Can all be printed with your details.

Carbonless stationery

- Invoice Books
- Purchase Order Books
- Receipt Books
- Consignment Books
- Manifest Books
- Sub-Contractor Books
- Docket Books

- Quotation Books
- Pads
- Perforated
- Numbered
- Punched
- Books Hard and Soft Covers



Presentation folders

Willprint Shepparton can design, print and die-cut presentation folders to your design. One colour to full colour. One or two sides. Laminated. Locking Tabs or Glued.

Books and publications

We can do the complete job from typesetting to finish or we can produce from your supplied files.

Any shape, size or quantity. Single to full colour. Small to large quantities.

Annual reports

Fixtures and programs

Product / Livestock catalogues

CD covers and inserts

Year books

History Books

Product Manuals

Novels

Poetry Books

Handbooks

Syllabus Books

Magazines

Carbonless Books

Pads

Warranty Books

Exhibition Programs

Soft and hard bound books







Finishing

A great print job doesn't end at good design and print quality. Finishing is a very important part of the printing process.

Binding

- Plastic Comb Binding
- Wire-O Binding
- Side Stapling
- Saddle Stapling
- Quarter Binding
- Perfect Binding
- Section Sewn
- Case Bound

Collating

Drilling

Do you have documents you need punched to fit into files?

Willprint offer a paper drilling service for your convenience.

Stapling

Flat and Saddle for Books, Magazines, Raffle Tickets, Newsletters, Catalogues

Laminating

Protect and enhance your jobs with a laminated finish. We can pouch laminate or film laminate.

Single or double sided.

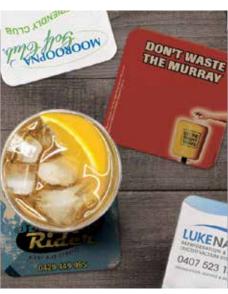
Shrink Wrapping



Hospitality and retail

Willprint can supply all your requirements to make your customer's experience with you efficient and professional.





Menus

- Restaurants
- Take-away
- Motels
- Hotels
- Reception venues

If you serve food, you need a menu to let the customer know what you have available.

Your design or ours.

Drink coasters

Square, rectangle, round, or your special shape. Lightweight through to metal covered and cork backs.

Card, plastic, cork, metal.



Gift vouchers

- Simple voucher slips
- Books of vouchers
- Giveaway vouchers

- Discount vouchers
- Admission vouchers
- Perforated and numbered if required



Swing tags

Available in full colour to one colour.

Custom sizes and shapes available.



Tent cards
Willprint Shepparton can design and pri

Willprint Shepparton can design and print tent cards for your business or organisation. Any size and colour. Great for promotional calendars, conferences, etc.



Door hangers, shelf talkers/ wobblers

Willprint Shepparton can design, print and custom cut your door hangers, wobblers or shelf talkers to your specifications. Available from one spot colour to full process colour.

Business needs

From stamps to signs and any other stationery you require to run your business successfully.



Stamps

Willprint Shepparton can design and supply a wide variety of stamps.

- Date stamps
- Dates and numbering
- Round Self Inkers
- Common Seals
- Bar Stamps



Stickers

- Paper Stickers
- Label Stickers
- Bumper Stickers
- Car Stickers
- Dealer Stickers
- Floor Stickers
- Vinyl Stickers
- Metallic Stickers
- Reflective Stickers
- Service Stickers
- Two Way Stickers
- Clear Stickers



Job cards

Keep track of time and materials with a job card for each job you or your workers do. No lost time or forgotten materials.

- Any style
- Single sheets
- Numbered
- Perforated
- Drilled
- Carbonless
- Books
- Pads
- Sets



Signs

We can supply paper, cardboard, corflute, plastic and metal signs to your specifications
(Installation not available)



Magnets

Any size, any shape, any quantity. Single to full colour. Your design or ours.



Bin cards

Bin cards customised to your requirements.

Pallet cards, pickers cards and books. All orchard and coolstore stationery.

Advertise your business

Keep your business fresh in the minds of existing and potential customers.



Calendars

Calendars hang on a wall, sit on a desk, attach to a filing cabinet or computer, or are carried in wallets and purses all year round. What a great way to keep your name right at your customers fingertips and fresh in their minds daily. Simple to complex, small to large, we can do it all for you from concept and design through to the finished product.

Note and desk pads

Any size, any stock, any quantity of pages. Notes written by others on your pads can spread your name far and wide. From pocket size to large desk size, plain or printed.





Postcards, picture cards, any size, single to full colour, one side or two sides.



Posters

Posters, any size, any quantity. Single to full colour.

Clubs, organisations and charities

In the current age of unscrupulous scammers, having a professionally printed document or ticket or receipt makes you look genuine when asking for donations or payments.

Raffle tickets

- Any quantity, any size.
- Loose or books.
- Numbered and Perforated.



Membership cards

Ensure the loyalty of your customers, issue them with a membership card, a loyalty card or a discount card.

- Cardboard
- Laminated

Plastic cards

Newsletters

Plastic business cards and membership cards are available in a variety of specifications.

Keep your clients and staff informed what is going on or of any new products or services.

We can reproduce from your files or leave it all to us.

Single to full colour, any quantity.





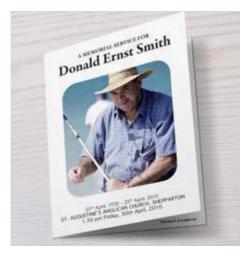
Invitations, cards and special occasion

Invitations set the tone for your event, while greeting cards are a great way to keep in touch with customers and staff, or family and friends. Personal note paper, envelopes and thank you cards add that special touch.

Invitations

Custom design, your design or off the shelf.

- Save the dates
- Invitations
- RSVP
- Menu
- Place Cards
- Bomboniere Cards/Labels
- Service Books
- Thankyou Cards



Mourning stationery

At times of a loss in your family, we have a range of Return Thanks and Bereavement cards. Send out your thank-you to the people who supported you in your time of grief.

Wide range to choose from.

Funeral Folders

Many styles.





Christmas and greeting cards

Wish your clients the compliments of the season and thank them for their custom throughout the year.

Wide range to choose from.

(Christmas cards available August to December)

Promotional items

In today's competitive market a business should always be looking for that competitive edge - a way to keep your brand out in the public - or reward those loyal customers you already have.





Banners

Willprint Shepparton can supply any sized banner, small or large quantities. Retractable, packable, portable banners to promote your business at events and functions.



Novelty items

USB Flash Drives, Yoyos, frisbees, balloons, silicone wrist bands, lanyards, luggage tags and golf balls.



Mouse mats

Large variety available. Thin flexi or rubber backed. Single or multi colour. Any shape or size.

Drink bottles

Huge range of colours, sizes and styles.



Key tags

Wide range of key rings from flexi rubber through to solid metal engraved.

We can source and supply a huge range of items.



Carry bags

Willprint Shepparton can supply printed carry bags. You can now have your company logo on bags your customers walk down the street with. Continual exposure for your company every time they are used. Wide variety available. Paper, Plastic, Non Woven and Calico.



Coffee mugs and glasses

Wide variety of cups and mugs, ceramic, plastic, metal or thermal.



Stress shapes

Lots of fun and a great way to get customers to connect with and remember your message.

Not only ball shapes but all sorts of shapes from cars, fruit, medical, sports, technology - the choice goes on and on!



Pens, pencils, rulers

Huge range of pens for you to choose from with your logo or business name.

Pencils with or without eraser, golf pencils, carpenters pencils.

We can print on rulers, both rigid and flexible. Available in print from one colour to full process colour.



Stubby holders

Wide variety - flexible or rigid - folding - with or without bottom - single to full colour.

CELEBRATING



1996 - 2017

SERVICE ANY DAY OF THE WEEK

We can provide your business with a complete solution when it comes to business printing, promotional products and advertising material. Service is the key - large volume or short print runs, quality is paramount and schedules, however tight, strictly adhered to.

And we make sure that you are happy with the result.

So give your business the edge with quality printing solutions from Willprint.

Call us to see how we can help you.



www.willprintshepparton.com.au

Remember... anything printed

Willprint will print.