willprint
SHEPPARTON

SUPPLYING FILES GUIDELINES

✓ The file is supplied as four-colour **process CMYK** or **Spot Colour/s** (Pantone) depending on how your job has been quoted and not **RGB colour space**.

✓ Black text is 100% black and not a mix of CMYK.

✓ White text and objects are not set to overprint.

✓ The document's page size is the finished trim size.

✓ Files are supplied with **3mm bleed** (outside finished trim size). Make sure to turn bleed on when exporting to pdf.

✓ Text is at least **5mm** from any edge of the page; this is regarded as a safe or quiet area. Images and solid colour can go outside this area.

✓ Fonts are embedded or converted to outlines when exporting to pdf (choose Press Ready in PDF Presets).

✓ All images are **300dpi at 100%** of the final image size and images are embedded in the file.

✓ Any trim, score or fold marks are indicated and outside the live print area.

✓ Any transparency in your file has been flattened. Exporting your file as **PDFX-3 2003** will flatten the transparency.

✓ Ink coverage is below 290%

✓ Any multiple-page PDF consists of **single pages** running from the front cover through to the back cover, including blank pages if needed. **Not as spreads preferably.**

FILE SIZES

Below are our standard trim sizes for commonly printed products

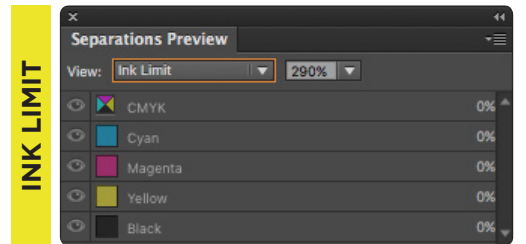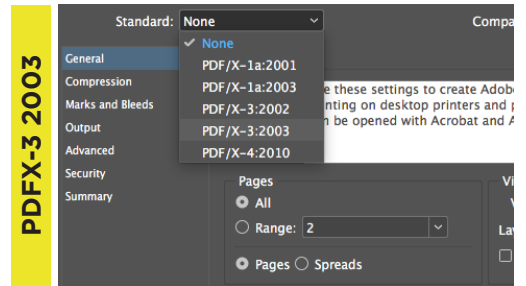|	
BC	90x55mm
A6	105x148mm
DL	99x210mm
A5	148x10mm
A4	210x297mm
A3	297x420mm
A2	420x594mm
A1	594x841mm
A0	841x1189mm

6 Panel DL Brochure 297x210mm, panels to be 100mm for front panel, 99mm for centre panel, 98mm for fold in panel.

ENVELOPES

DL 110 x 220
DL flyers (99 x 210 mm)

DLX 120 x 235
Mail out, fits more documents than a DL size

C6 114 x 162 (A6)

C5 162 x 229 (A5)

C4 229 x 324 (A4)

PRESENTATION FOLDERS

Please request a template of our cutting forme to ensure your presentation folder artwork will be the correct dimensions.

PDFX-3 2003

BLEED

HEADING
Text and images should be 5mm from the edge of the page.

3mm over the edge of the page.

INK LIMIT

OVERPRINT

IF NOT SET TO OVERPRINT BLACK TEXT WILL 'KNOCKOUT' THE COLOUR BELOW

NOT OVERPRINT — OVERPRINT

OVERPRINTING COLOURED TEXT WILL MAKE THE COLOUR BELOW SHOW THROUGH. THIS IS ONLY DESIRABLE WHEN SPOT COLOURS ARE USED TO CREATE AN ADDITIONAL COLOUR. OTHERWISE OVERPRINTING SHOULD BE TURNED OFF ON COLOURED TEXT.

NOT OVERPRINT — OVERPRINT

OVERPRINTING WHITE TEXT WILL MAKE IT DISAPPEAR

IMAGES & DPI

300dpi ✓

72dpi ✗

Link Info
Name: FOGRA 27.tif
Format: TIFF
Page: 2
Color Space: CMYK
Status: OK
Size: 2.3 MB (2428552 bytes)
ICC Profile: Document CMYK
Actual PPI: 300
Effective PPI: 150
Dimensions: 690 x 670

BECAUSE THE EFFECTIVE RESOLUTION IS LOWER THAN THE ACTUAL RESOLUTION WE CAN TELL THAT THE LINKED FILE HAS BEEN SCALED UP IN INDESIGN.